

ESSENTIAL MONEY SAVING TIPS FOR SELLERS



AN ESSENTIAL GUIDE
FROM PURPLEBRICKS



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Michael Bruce, CEO of hybrid estate agency purplebricks.com, shares his tips for how to sell your property in the most efficient, cost-effective way possible and make the assets you have in your property work extra hard.

Shop around

Whilst it's always easier to pay for the first surveyor that comes your way, invest time exploring and researching your options when it comes to the necessary expenses such as legal fees, surveyors and even moving costs. Instead of booking a removal team, find a good deal on a hire van, source second hand boxes and move yourself.

Pay a set price for your estate agent

Using a hybrid agency that combines online with local expertise means that you pay a set fee that is significantly lower than the average estate agent fee of over £5,000. At Purplebricks we charge just £665 plus VAT and for that you get access to a unique online system, our Local Property Experts and listings on all the big portals like Rightmove and Zoopla.

Cut back on your monthly outgoings

Making cutbacks is crucial. Keeping on top of endless outgoings is hard work but evaluating your lifestyle and

making small changes can be invaluable. As an example, cut down on eating out and entertain at home - any money saved can go towards moving costs. It will also help with securing a mortgage if you are buying on, following the introduction of the Mortgage Market Review provisions.

Give your home real appeal

When selling your home it's all about appealing to the buyer. Create an illusion of space by removing obstacles that divide your house up and reflective surfaces are an easy win for any house looking to impress. First impressions really are everything and this is a change you can make easily and cheaply that will have a big impact.

Invest in valuable features

When getting your property ready to sell there are some investments you should consider making that in the long

run will allow you to hopefully achieve a higher sale price. Wardrobe space will always be a big draw for buyers, especially when it's included in the purchase price. By including well-designed storage options, the buyer can easily see how much space they'll have for their own possessions and it will make them feel confident that a room won't be overwhelmed by a large piece of furniture.

Earn a little extra cash on the side

Whilst you're having a spruce up and de-clutter, a great way to help pay for your own moving costs is to offload your unwanted belongings in a car boot sale or on eBay or Gumtree. You can also sell fixtures and fittings, such as curtains, dishwashers, and even cookers. If you're bored of your current furnishings it's a great way to earn the money to buy different products for your new home!





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